

DIGITAL SIGNAGE SOLUTION



GUAM

643 Chalan San Antonio, KG Plaza, Suite 107
Tamuning, Guam 96913

info@DimensionSystems.com

Guam: +1 (671) 646-2007 | Saipan: +1 (670) 483-5454

Fax: +1 (671) 646-2006

PHILIPPINES

11F One Corporate Center, Julia Vargas Ave.,
Ortigas Center Pasig City, Philippines 1603

infoph@DimensionSystems.com

+632 8844-0888



SCAN ME



DSI DIGITAL SIGNAGE SOLUTION

OVERVIEW

DSI Digital Signage Solution is a web-based Software as a Service where you can manage your digital signage network. You can design, deploy and manage content with ease and flexibility. Schedule content updates beforehand or push them real-time. Grant user access to certain accounts for better security measures of your digital signage network. This powerful solution can be accessed remotely using different OS channels, making it easier for you if you are always on the go. DSI Digital Signage can actually help your company get to know your market better with the help of the anonymous audience analytics that our system can gather. By collecting anonymous audience data (such as age, gender, and attention time) from your digital signage, you can easily measure the effectivity of your campaigns using the descriptive diagrams and graphs from the dashboard in your personal account.



Easy installation
and integration



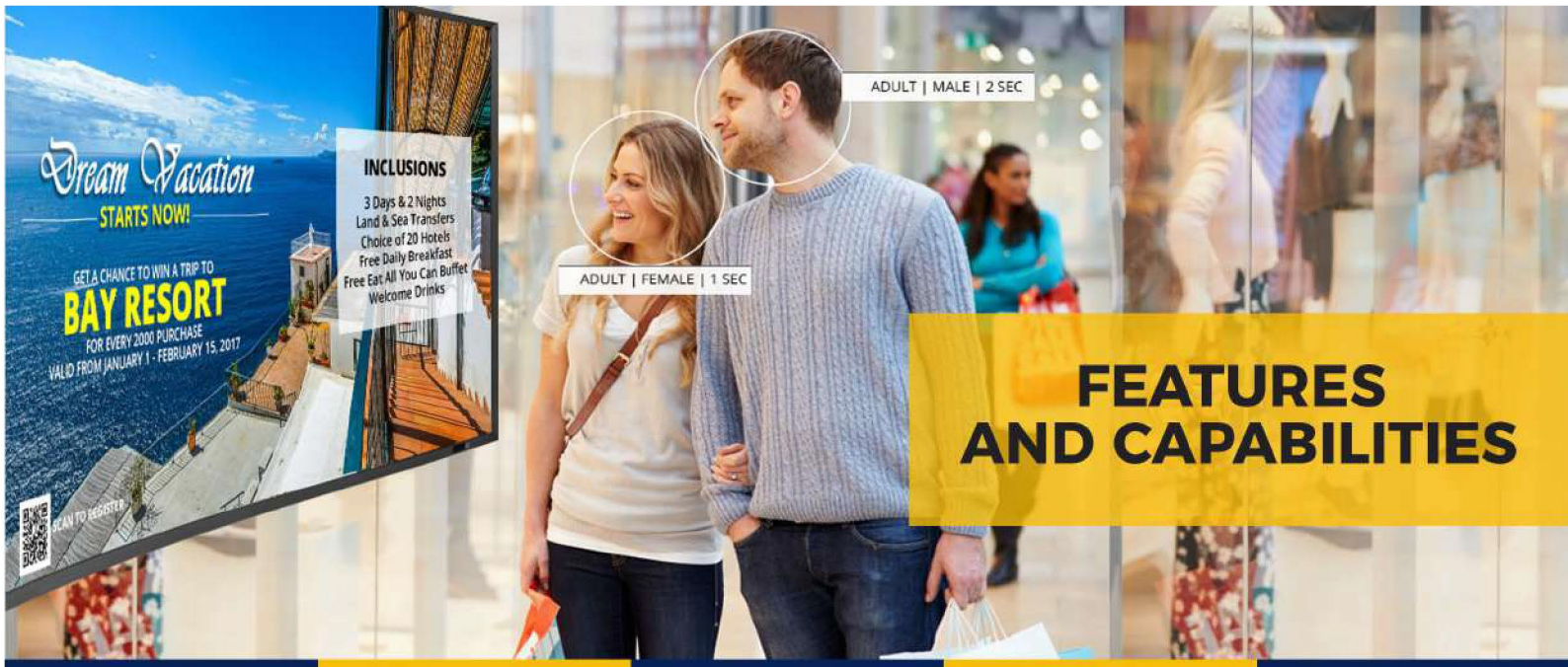
Less cost for
more opportunities



Control
& Security



Reach the
right people



Simple but powerful user interface

Drag-and-drop to upload or arrange content items of any kind. Remotely manage your content, scheduling, configurations, user accounts with convenience



Content Scheduling

Enjoy an automated experience as you assign pre-scheduled campaigns that will be displayed to one or all screens. Real-time updates on certain campaigns can be easily done in a touch of a finger.



Central Operations

Push content and detect online or offline systems in your digital signage network 24/7 in one portal access. Provide access and restriction to certain users for better security measures of your network.



Multi-OS Portal & Access Control List

Flexible software that can be accessed through your PC, Laptop and Mobile. Take away the manual labor of updating your digital signage network by just going online.



Advertising Management

Make your content more engaging and interactive to your audience. Create a campaign under an hour and you're good to go!



Analytics and Reports

Increase the efficiency of advertising on your digital signage screen by collecting demographics about your audience. Check the statistics online - any-time, anywhere!

FEATURES & CAPABILITIES

Versatile solution for various organizational roles

FEATURES	MARKETING	I.T.	OWNERS
Central Signage Management	✓	✓	✓
User Friendly Interface	✓	✓	✓
Multiple User Management	✓	✓	✓
Access Control Lists		✓	✓
Multi OS Portal Access	✓	✓	✓
Interactive Capabilitiy	✓		✓
Playback Synchronization	✓		✓
Unlimited Upload	✓		✓
Dynamic Content	✓		✓
Offline Operation	✓	✓	✓
Real time Software & Data Updates		✓	✓
Advertising Management <ul style="list-style-type: none"> · Content scheduling · Proof of play · Campaign mapping · Customizable layouts · Multi-channel campaign · Drag and drop 	✓		✓
API and Integrations	✓	✓	✓
RSS & Social Media Integration	✓		✓
Facial Recognition	✓		✓
Media Player	✓	✓	✓
Upload Service	✓		✓
Basic Reports <ul style="list-style-type: none"> · Screen Status, History & Locations · Sequence Mapping · User Summary & Action Report · Display Summary & Report · Collected Data Report · Media Upload Report 	✓	✓	✓
Audience Analytics Report <ul style="list-style-type: none"> · Total views · Age group · Gender · Possible impressions · Actual impressions · Length of impressions · Dwell time 	✓	✓	✓

HOW DSI DIGITAL SIGNAGE WORKS



Install and Connect

Our team of experts will install the DSI Digital Signage app on any recommended android media player with connected HD camera (or use the built-in if they have any).

Setup and Configure

Prepare campaigns with a few clicks. Assign content based on your target audience. You decide on which content do you want your target market to see based on their demographics.



Deploy and Track

In a few seconds, the software will determine and track every person looking at your screen estimating their age, gender and attention time without disrespecting their individual privacy.

Gather and Analyze

The collected data is sent over to the cloud server real-time. Statistics are available for analysis and interpretation 24/7. Decide your next campaign based on the analytics gathered.



 www.DimensionSystems.com

 [DimensionSystemsInc](https://www.facebook.com/DimensionSystemsInc)

 [DimensionSystems](https://www.instagram.com/DimensionSystems)

GUAM

 643 Chalan San Antonio, KG Plaza, Suite 107
Tamuning, Guam 96913

 info@DimensionSystems.com


 Guam: +1 (671) 646-2007 | Saipan: +1 (670) 483-5454

 Fax: +1 (671) 646-2006

PHILIPPINES

 11F One Corporate Center, Julia Vargas Ave.,
Ortigas Center Pasig City, Philippines 1603

 infoph@DimensionSystems.com

 +632 8844-0888



SCAN ME