

**Spark inspiration.**



## Promethean's Mission

At Promethean, we are committed to unleashing human potential by revolutionising the way the world learns and collaborates, making all of us more engaged, empowered and successful.



# Our Education Themes That Matter



Education is the fuel that drives social progress and economic growth. We believe education generates opportunity, creating stronger and more informed societies, more competitive businesses and healthier, more productive economies. At Promethean, we take a broad view of the key drivers of change and the **Themes That Matter** in global education that, when combined, support teachers, schools and systems, and impact positive change, no matter the current stage of deployment of technology within that system.

**Teacher Effectiveness** addresses how the learning day and the job of “teacher” have changed and acknowledges that educators will need new tools and new skills to make the most of their time and energy.

**Curriculum Development** surveys the way the face and content of learning is evolving—especially in critical areas like science, technology and maths.

**Curriculum & Assessment Assets** is the meaningful integration of assessment within the context of learning, as new curriculum architectures linking content and assessment are developed.

**Data-Driven Decision Making** examines how educators capture meaningful data about learning and use it to improve individual—and system-wide—performance.

**Student Achievement** focuses on how we accelerate and deepen student understanding and considers how technology creates meaningful personalisation and collaboration.

**Education Continuum** explores how technology supports education success beyond schooling, into the workplace and into the fabric of our modern lives.

These themes are directly related to the trends and challenges experienced in schools everywhere, and hint at what educators are seeking—the right content, to the right student, for the right reason, at the right time with the ability to measure its efficacy and report results in a concise, meaningful and actionable manner.

At Promethean, our work supports this new vision for education.

Promethean’s Education Strategy Group contributes to international programmes on improving educational outcomes through contribution to global debates and collaboration with other thought leaders.

Promethean engages with and supports national and regional governments throughout the world to help them transform their educational systems through the productive application of interactive educational technology.

# Promethean's Solutions-Based Approach

At Promethean, our key focus is to design and develop transformational education solutions that support teaching and learning best practices. At the convergence of all of this is an enhanced learning environment that serves the needs of all stakeholders—administrators know immediately what's working and what's not, teachers are able to deliver truly personalised instruction, students are inspired and fully engaged, and parents are involved and informed.

Our solutions-based approach ensures that the right content is delivered to the right student for the right reason at the right time, with the ability to measure its efficacy and to report results in a concise, meaningful and actionable manner. This is what innovation in education looks like.



**Whole Class Learning Solution**—Empower teachers to provide effective instruction simultaneously to a wide range of students, engaging the whole class while respecting the unique needs of individual students.



**Collaborative Learning Solution**—Encourage project-based activities where students interact and collaborate fostering the intellectual synergy of many minds sharing knowledge and working towards a common goal together.



**Personalised Learning Solution**—Leverages interactive, integrated technology to empower teachers to evaluate students' knowledge and tailor teaching to address the diverse needs of individuals.



**Learning Anywhere Solution**—Offers the freedom to easily broaden access to interactive, collaborative content and resources, meeting the needs of today's students.

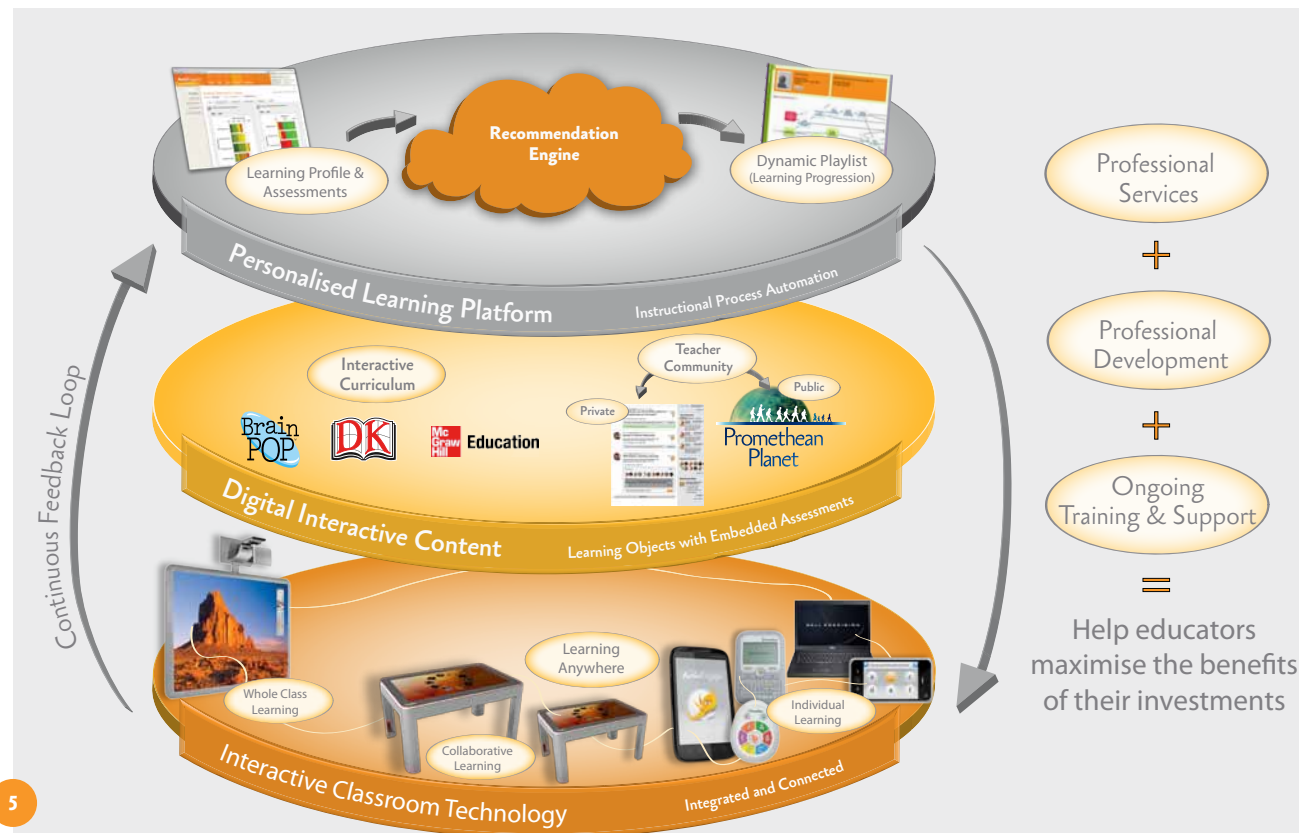
# Promethean's Education Ecosystem

A flexible instructional delivery model designed to improve student outcomes.

**Interactive Classroom Technology** provides the foundation for innovation. From Learner Response Systems and laptops to interactive whiteboards and multi-touch collaborative tables, interactive technology creates a critical portal to the digital world. Here, sound pedagogical practice in the digital age is possible for all learning environments—from whole class learning and individual learning to collaborative learning and learning anywhere.

**Digital Interactive Content** transforms the way teachers teach and learners learn. We partner with the world's leading education publishers to blend the content educators know and love with the power of interactivity to offer the highest standards of resources and curriculum-aligned activities for the classroom. Embedded assessment tools enable educators to optimise a student's individual learning progression. Through the world's largest interactive whiteboard community, Planet, teachers share and access supplemental content, ideas, insights and best practices to make learning more efficient and effective.

**Personalised Learning Platform** empowers educators with tools to aggregate, disaggregate and analyze real-time data from classrooms, supporting data-driven decision making that can improve educational outcomes—from an individual student, classroom or school, up through an entire education system. Communication tools within this platform keep everyone abreast of a student's achievement, and empower teachers with information to deliver personalised instruction mapped to an individual's progress and learning goals.



At the heart of this model are sound, research-based practices, professional development and ongoing training and support to help educators maximise the benefits of their investments.

# Our Products

## Interactive Displays

### ActivBoard Systems

Promethean ActivBoard Systems are industry-leading, all-in-one solutions offered in a wide variety of configurations, empowering you to tailor the right solution to accommodate your needs.

- Interactive whiteboards are available in a range of sizes, mounting options and models, including multi-touch and multi-pen.
- Projectors and easy upgrades are available for multimedia sound and wireless connectivity.
- ActivBoard Systems are powered by Promethean's award-winning ActivInspire software, providing all of the tools teachers need to transform ordinary classrooms into engaging, effective learning environments.



### ActivTable

ActivTable, the latest technology innovation from Promethean, is an interactive table with an HD LCD touch-sensitive display that supports up to six students at one time. A dynamic learning environment that builds important 21st Century skills such as communication and critical thinking, ActivTable encourages students to lead their own learning.



- Designed to engage learners aged 4 to 11
- Offers flexible opportunities for collaboration, from small group learning to special needs and whole class activities.
- Features an intuitive interface that enables the creation of tailor-made activities, empowering teachers to differentiate instruction based on the needs of individual learners.

### ActivPanel

The ActivPanel, an ideal solution for leading engaging presentations and collaborative small group activities, duplicates the functionality of an interactive whiteboard, only in a smaller format.



## Learner Response Systems

### ActivEngage

ActivEngage is a software-based Learner Response System that maximises current technology investments and eliminates the need for additional hardware.

- Enables students to respond to questions with existing laptops, desktop computers or handheld mobile devices, such as phones or tablets.
- Allows virtual voting and responses across a single classroom, an entire school and beyond.
- Provides real-time insight into student comprehension and learning progression.



### ActivExpression

ActivExpression is a versatile student response system with full sentence and character texting options.

- Offers teachers and students a vast range of question formats and response types for the dynamic and participative sharing of knowledge and ideas.
- Self-paced learning functionality encourages individuals to work at their own pace and level and helps all participants voice their opinions.
- Features a backlit, high-resolution LCD screen and a QWERTY keyboard resembling a smartphone, creating instant familiarity and increasing student engagement.
- Integrates seamlessly with ActivProgress, encouraging ongoing, real-time assessment of student progress and enabling teachers to identify student achievement trends.



### ActiVote

With A–F voting capability and a classroom-tough design, ActiVote is a hand-held wireless Learner Response System that makes whole-class participation fun, exciting and easy for students of all ages.



## ActiView

ActiView Visual Presenters instantly transform any object or printed material placed under the gooseneck-mounted lens and lamp combination into an interactive teaching tool displayed in vivid detail.

- Facilitates the sharing of information and work, encouraging student collaboration and participation.
- Seamless integration with ActivInspire software allows teachers to quickly and easily transform images and video into interactive lesson content that can be displayed and annotated over instantly or saved for future editing and sharing.



## ActivSlate

ActivSlate is a wireless, fully integrated, notebook-sized tablet that offers the same interactive functionality as the ActivBoard, but can be used from anywhere in the classroom.

- Enhances teachers' abilities to deliver truly interactive, engaging lessons, while providing the freedom to instruct from student desks, stimulate debates from the four corners of the room and direct lessons during group projects.
- Uses the same ActivPens as our ActivBoard, is small enough to sit on a student desk, and is light enough to be passed around, giving anyone the ability to control the ActivBoard from anywhere in the classroom.



## ActivSound

ActivSound's versatile and expandable audio enhancement solutions make every room a rich learning, and sounding, environment. Wireless microphones and room speakers project clear audio signals, ensuring students focus on understanding the lesson rather than straining to hear it.

- Available in a versatile range of configurations to meet different room layouts, district budgets and installation requirements.
- Options include in-classroom audio enhancement solutions featuring cutting-edge infrared amplifier technology, speakers and a wireless Teacher Microphone, as well as a portable solution that enables rich listening experiences in the most remote and temporary of learning environments.



## ActivPen

ActivPen is a wireless, battery-free pen that combines the full functionality and pinpoint precision of a mouse with handwriting-recognition accuracy to enable natural, dynamic interaction with all of Promethean's ActivBoards.



## ActivTablet

The ActivTablet is a portable, pen-driven interface that simplifies lesson planning by offering the lesson-building features of ActivInspire on the go.



## ActivWand

The ActivWand offers the same functionality as the ActivPen plus twenty-one inches of reach, ensuring students of all sizes and abilities can experience the magic of interactive learning on the ActivBoard.



## ActivRemote

Use ActivRemote to control the ActivBoard, lead Learner Response System voting sessions, advance presentation slides, open applications or web browsers and perform any other software or web browser function that can be made with keyboard shortcuts.



## ActivArena

ActivArena encourages collaboration in the classroom by enabling two users to simultaneously interact anywhere on the ActivBoard with ActivPens or ActivWands.



## Promethean Planet

Promethean Planet is the world's largest online community of educators where teachers from all over the globe connect to share free resources and access premium interactive lesson content and a wide variety of professional development materials.



Leverage thousands of fully customisable, free resources, all searchable by grade, subject and keyword and download content easily to enhance lessons instantly. Post a question on the Planet Forum and receive thoughtful responses from around the world at any time of day. Find your inspiration and get motivated with our Professional Development resources, from free training webinars and short video tutorials to advanced courses that enable you to apply the latest educational research findings and best practices in your classroom.

A whole new world of timesaving resources awaits at Promethean Planet.

- Available in 15 language versions, with over 1 million members in more than 150 countries, Promethean Planet is the international meeting place for educators in the 21st century classroom.
- Planet's vast collection of downloadable teacher resources and online professional development courses offer teachers everything they need to easily create more active, inspired and engaged classrooms.
- Created by teachers, for teachers, Promethean Planet is a unique community where educators converge to share, connect and collaborate—all in the spirit of creating inspiring interactive learning environments.

## Publisher Created Resources

Promethean has partnered with some of the world's leading education publishers to blend the familiar content with the power of interactivity to offer the highest standards of resources and curriculum-aligned activities for your classroom.

Promethean's Publisher Created Resources offer ready-made lessons including a variety of downloadable timesaving content, to enable teachers to easily create dynamic interactive lessons for students of all ages and learning levels.



- Content contains supporting materials for easy lesson integration, such as comprehensive teaching notes, PDF e-book sheets, customisable assessment opportunities and review templates.
- Ready to download with one easy click, Publisher Created content enables you to focus more on teaching and less on lesson preparation, conserving valuable time in and out of the classroom.
- Explore ready-made content by subject, publisher name, grade level or keyword and access a comprehensive range of high-quality lessons for students of all ages at the Promethean Planet Store.

## ActivInspire

Promethean's award-winning software, ActivInspire, enables teachers to create differentiated lessons filled with rich, powerful activities that encourage the whole class to focus on what is important—learning.



- Integrates seamlessly with Promethean's award-winning Learner Response Systems and ActiView Visual Presenters.
- Includes templates and activities specifically designed to enhance the ActivBoard's Dual-User functionality, empowering teachers to support collaborative learning and ongoing assessment in the classroom.
- Provides access to premium content, including unlimited visual and auditory resources and an assortment of tools, enabling teachers to build engaging, effective lessons in a fraction of the time.

## Promethean ActivOffice

Promethean ActivOffice is a software plug-in that incorporates the collaborative, interactive features of Promethean's ActivInspire into PowerPoint® slide shows to create engaging, personalised presentations and lessons.



- User-friendly tools offer a wide range of interactive functionality, from basic slide annotations to advanced opportunities for assessment with Promethean's Learner Response Systems.
- Increase student comprehension by adding two-way interactive, visual dimensions to course material.

## Curriculum and Assessment Management

### ActivProgress

ActivProgress, Promethean's Curriculum and Assessment Management system, optimises the learning environment for all students by providing a strong directional focus for educators to facilitate the design, delivery and assessment of standards-based curriculum. A web-based data management and social learning solution that is fully integrated with our Learner Response Systems, ActivProgress combines real-time assessment and reporting to enable data-driven decisions and personalised instruction in the classroom.



- Connects multiple sources of information to compile actionable data and offers a powerful social collaborative space that streamlines communication between parents, teachers, students and administrators.
- Enables educators to monitor student progress in real-time and instantly deliver targeted, personalised instruction that has a lasting impact on every learner.

## Promethean Academy

Promethean Academy offers a flexible Professional Development programme designed to help educators unite their curriculum and teaching styles with Promethean's interactive solutions.



- Designed to create flexible, relevant and affordable training opportunities that fit the way educators teach.
- Customisable training options include face-to-face workshops and flexible online courses in everything from getting started with ActivInspire to achieving optimal results when implementing Promethean solutions in your school.
- With a focus on creativity, connectivity and in-depth comprehension, Promethean Academy courses are much like an interactive lesson—exciting, engaging and effective.

## Warranty

Promethean's comprehensive warranty and support services are designed to minimise the time and energy wasted on troubleshooting and repairing technology and maximise the time available for what truly matters—teaching.



- Our versatile warranty options, Standard, ActivCare and ActivCare Plus, include a range of online, email and telephone support, as well as repair, replacement and on-site support services.

We are here to help you discover the Promethean solution that is right for you.

To learn more visit **PrometheanWorld.com**

